

Board Policies of The Rabat American School

Policy Number: 6.130

Subject: Media Permission Policy

Visualizing the Teaching & Learning at RAS

Rabat American School uses photos and videos to share, communicate, and promote our teaching and learning. The sharing of media helps inform current members of the community, Alumni and prospective families about life at Rabat American School. The posts represent the accomplishments of students and serve as important visual documentation of RAS history.

Sharing our #RASPRIDE

The school shares media through official school platforms, for example:

- The school website (www.ras.ma)
- Class & Grade level news published on the school's student information systems
- Facebook RAS public page: @rabatamericanschool
- Instagram: ras_rabatamericanschool
- Twitter: RAS_Rabat
- Lion's Den Facebook Closed Group (managed by RAS PTA in collaboration with RAS administrators): RAS Lion's Den

The school official platforms are overseen by the School Director, Principals and Admissions & Development Officer.

Guidelines for Use of Student Images

Guidelines for use of student images will include the following:

- Each family will receive a "Consent Form for Taking and Using Photographs and Videos of Students" in accordance with the General Data Protection Regulation (GDPR) and La Commission Nationale de Contrôle de la Protection des Données à Caractère Personnel (CNDP).
- Individual shots of students will not include names. If a student is being recognized for an accomplishment first names only will be used.
- Student Information Systems which may identify individual students are platforms only visible in the secure portal of systems.ras.ma
- School concerts and other events that are live-streamed will not include student's full names on screen. In most cases wide shots of multiple students will be broadcast rather than focusing on individual students.
- Photos of school events, images and videos are stored in a school approved system.
- For safety and security, sharing pictures and stories through official media platforms will only take place after conclusion of the event.

Guidelines for Visitors

Everyone has the right to feel safe at school. Being a member of the Rabat American School community means respecting personal space and social privacy.

RAS has guidelines in place for visitors requesting that they do not take photos or videos of students in the school without prior consent from the Director, Principals or Admissions & Development Officer.

Approved by RAS Board of Trustees



Rabat American School

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Consent Form for Taking and Using Photographs and Videos of Students

(One Form Per Family)

At Rabat American School, we like to celebrate school life and the achievements of our students. To do so we like to photograph and film students and use those photographs and videos in a variety of places including in our weekly newsletter (Hotline), on our website, on social media (facebook, instagram & twitter), and on displays around the school buildings.

A change in data protection laws means that we are required to gain consent from you to photograph or video your child(ren) and to use those images.

- I give consent to Rabat American School to take photographs and videos of my child(ren) and use the images in publications, website and social media.**
- I do not give consent to Rabat American School to take photographs and videos of my child(ren) and to publish images in all communications.**

Full name of the child(ren) _____

Full Name of the Parent or Guardian _____

Signature of the Parent or Guardian _____

Date _____

If you give permission now, you can withdraw or change it at anytime by contacting the Office of Admissions and Development at info@ras.ma.

Thank you for your prompt attention to this matter. Feel free to contact us if you have any questions.